



ATHLETE & BRAND MANAGEMENT

ABOUT US



**FROM BUILDING MAJOR BRANDS & NETWORKS
TO FOCUSING ON UP & COMING ATHLETES & BRANDS,
EVERYONE NEEDS THE RIGHT CONTENT PLAN & DEDICATION.**

**THAT IS EXACTLY WHAT WE FOCUS ON
& THE RESULTS SPEAK VALUE TO THAT.**

CHANNEL MANAGEMENT

We work with you to build & provide a tailor made content strategy that includes day to day management & planning. We provide such services for all major social platforms including Instagram, Facebook, Tik Tok, Twitter, Snapchat, YouTube & international platforms like Douyin.

COLLABORATIONS

We can seek out & contact brands/creators that align with your goals to produce collaboration content. From photo shoots to high end video activations, we organize the content & recommend on posting strategies.

PARTNERSHIPS

We analyse what you want to achieve, listen to your aims, and turn those aims into a reality. We will put you in front of the partners you want to work with.

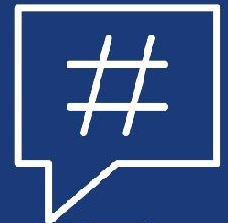
CONTENT CREATION

With a team of talented individuals that know how to shoot, edit & produce, we can help provide you with full service content creation & production.

ANALYTICS

We will provide monthly analytics to report on your social media growth but to also tell you about things that are going well and things we can do better.

SERVICES



CLIENTS

PAST & PRESENT



MASON MOUNT
@MASONMOUNT



LUPITA MEDINA
@LUPITAMEDINA



MINO RAIOLA
MANAGING ATHLETE
SOCIAL MEDIA ACCOUNTS



PETER QUILLIN
@KIDCHOCOLATE

#FAVORITEWORKS

WHYSOSOCIAL

FIGHT BREAKDOWNS



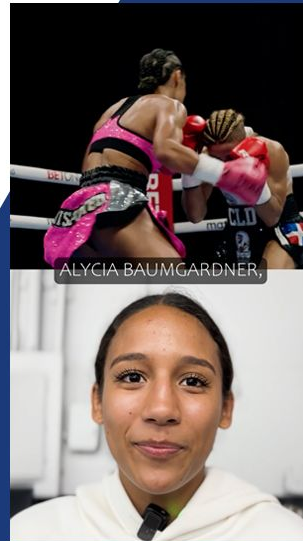
@BOXINGWITHAK

PERSONAL STORYTELLING



@KIDCHOCOLATE

EXCLUSIVE MEDIA INTERVIEWS



@1UPITAMEDINA

PERSONAL AMA'S



@ORELMANGALA

TRAINING COMPILATIONS



@1UPITAMEDINA

MASON MOUNT

@MASONMOUNT



+3.8M TOTAL FOLLOWER GROWTH [TIK TOK ONLY]

CREATED A TIK TOK & LAUNCHED A STRATEGICALLY
DRIVEN CAMPAIGN TO OPTIMIZE GROWTH FOR
MASON MOUNT INCREASED HIS BRAND AWARENESS
& EXPANDED TO A NEW SOCIAL PLATFORM

LUPITA MEDINA

@TUPITAMEDINA



+29.9K TOTAL FOLLOWER GROWTH

CREATED A TIK TOK FOR LUPITA
[+17.9 FOLLOWERS IN FIRST 3 MONTHS]

INCREASED HER BRAND AWARENESS & POSTING
CADENCE

PETER QUILLIN

@KIDCHOCOLATE



INCREASED BRAND AWARENESS & AVERAGE
IMPRESSIONS OVER 100K PER MONTH

CREATED A CONSISTENT CONTENT PLAN & CADENCE
OF [4] ORIGINAL POSTS MINIMUM PER MONTH

CREATED A TIK TOK FOR PETER TO EXPAND HIS
AUDIENCE TARGETS

WHYSOSOCIAL

Metrics & Results

WHY WORK WITH US

**WE WORK WITH YOU TO REACH YOUR
GOALS & LEVERAGE THE INTRINSIC
VALUE OF YOUR BRAND. WE AIM TO
HELP YOU GROW THROUGH
DATA-DRIVEN CONTENT PLANS,
STRATEGY & DISCOVERING NEW
OPPORTUNITIES.**



WHYSOSOCIAL



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CONTACT US